

Appointment: Christophe Lavigne, President of the US brands Four Winns, Glastron, Scarab and Wellcraft

Groupe Beneteau is announcing Christophe Lavigne's appointment as President of US brands Four Winns, Glastron, Wellcraft and Scarab. This appointment takes effect immediately.

Christophe has been Vice President of Engineering and Customer Service in Cadillac (Michigan, USA) for the past eleven years leading engineering and product development for all four of our brands. He has devoted his career to recreational boating and is a twenty-five year veteran of the marine industry.

In his new role Christophe Lavigne is responsible for leading all functional departments and driving the future success of the 4 brands.

Hervé Gastinel, Groupe Beneteau's Chief Executive Officer: "I have every confidence in Christophe Lavigne's leadership and expertise to implement positive changes and ensure that our US brands achieve their goals."



ABOUT GROUPE BENETEAU

As the boating industry's global market leader, Groupe Beneteau, through its Boat division's 10 brands, offers over 200 recreational boat models serving its customers' diverse navigational needs and uses, from sailing to motorboating, monohulls and catamarans.

Leading the European leisure homes market, the three brands from the Group's Housing division offer a comprehensive range of leisure homes, lodges and pods that combine eco-design with high standards of quality, comfort and practicality.

With its international industrial capabilities and global sales network, the Group employs 7,000 people, primarily in France, the US, Poland, Italy and China.

FY 2016-2017 Group revenues : EUR 1208.3 M

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