



Paris boat show – Nautic 2019: 4 world premieres for BENETEAU and JEANNEAU Launch of the employer branding campaign 'Become a boatbuilder'

A showcase of French and European know-how, the Paris boat show will be held from 7 to 15 December. At the forefront of this event, 10 brands will be exhibiting, including leaders JEANNEAU and BENETEAU who will unveil 4 world premieres.

Taking advantage of this unmissable rendezvous for boating enthusiasts, Groupe Beneteau will launch its new employer branding campaign "Become a boatbuilder".

Key figures at Nautic 2019

78 models on display including 12 new models for the season 2019-20
Do not miss the leading brands BENETEAU, JEANNEAU, PRESTIGE, LAGOON
Discover DELPHIA, EXCESS, FOUR WINNS, GLASTRON, WELLCRAFT, SCARAB

The world premieres by JEANNEAU and BENETEAU

Cap Camarat 12.5 and Antares 11: two new models from the historic ranges

Spurred by the enthusiasm for big outboard boats, JEANNEAU Cap Camarat 12.5 is a pure, sporty dayboat with generous dimensions. At BENETEAU, the new admiral of the Antares fleet crosses the 10-meter mark and takes the lead in the outboard family cruiser category, marking the quintessence of a range with proven qualities for more than 40 years.

Also in world premiere:

JEANNEAU Merry Fisher 695 Marlin
BENETEAU Flyer 6 SPACEdeck and SUNdeck

The other new models displayed in Hall 4 – Powerboats

BENETEAU Gran Turismo 32, Swift Trawler 41 Fly, Monte Carlo 52
JEANNEAU Merry Fisher 695 et 1095 Fly

New models not to be missed in Hall 1 – Sailboats

BENETEAU First Yacht 53: the wind in the sails

After a very noticed launch at the Cannes Yachting Festival in September, the BENETEAU First Yacht 53 will be presented for the first time in Paris. Already nominated for the European Yacht of the Year (EYOTY) in the Performance Cruiser category, this 17.16m yacht features a strong Italian style signed by two renowned architect and designer: Roberto Biscontinini for the hull and Lorenzo Argento for the deck plan and interior design.

JEANNEAU Sun Loft 47: holidays in tribe or berth

Designed in close collaboration with charter companies to meet their need for rental by berth, the JEANNEAU Sun Loft 47 is surprising in every way. Life on board goes to the outside, where the two tables easily accommodate 12 passengers and the skipper, thanks to a spacious onboard.

The other new models displayed in Hall 1 – Sailboats

BENETEAU Oceanis 30.1

JEANNEAU Sun Fast 3300

The precision of the gesture, the passion of the trade: Become a boatbuilder

Do you dream of building the most beautiful boats?

From 7 to 15 December, meet Groupe Beneteau's recruitment teams in the Employment Area of Hall 1 and ask them all your questions. Groupe Beneteau is looking for production profiles for its boatbuilding sites in the French Pays de Loire and Bordeaux areas, and the company offers training for all its jobs.

Are you curious?

Groupe Beneteau is launching a website dedicated to the discovery of the boatbuilding trades and know-how. Named "Become a boatbuilder", it gathers all the information concerning the different jobs of the Group, accessible from high school up to University degree. There are also training offers, including pre-recruitment, fully compensated, and the list of events where candidates can make direct contact with the recruiters.

Job descriptions, quizzes, photos, videos and testimonials ... there's a lot available to inform candidates looking for a boatbuilder's career path.

To find out more on the French website: deviens-constructeur-nautique.fr

Follow the employer campaign on Facebook

Deviens Constructeur Nautique on <https://www.facebook.com/deviensconstructeurnavtique/>

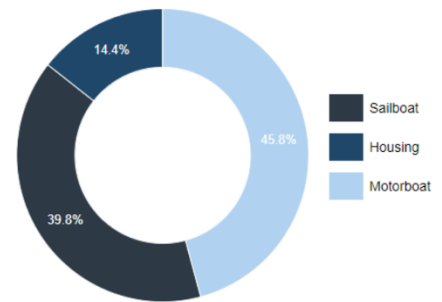
ABOUT GROUPE BENETEAU

As the boating industry's global market leader, Groupe Beneteau, through its Boat division's 12 brands, offers over 200 recreational boat models serving its customers' diverse navigational needs and uses, from sailing to motorboating, monohulls and catamarans.

Leading the European leisure homes market, the three brands from the Group's Housing division offer a comprehensive range of leisure homes, lodges and pods that combine eco-design with high standards of quality, comfort and practicality.

With its international industrial capabilities and global sales network, the Group employs 8,200 people, primarily in France, the US, Poland, Italy and China.

FY 2018-19 Group revenues: EUR 1336.2M



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