



Groupe Beneteau strengthens its production capacity with the acquisition of the Starfisher shipyard in Portugal

Saint Gilles Croix de Vie (France)

Groupe Beneteau today announced the acquisition of STARFISHER, which has become GB PORTUGAL, thereby strengthening its production capacity for 25 to 35-foot powerboats by establishing itself in Portugal.

"The Beneteau Group has great ambitions for development in all the markets it addresses and, in particular, the dayboating¹ market, which is particularly dynamic. This acquisition will enable us to strengthen our production capacity for small motorboats and to establish ourselves in Portugal, adding up to the three other plants dedicated to these markets and located in Poland and the United States," explains Jérôme de Metz, Chairman and CEO of Groupe Beneteau.

Located in Campos, in northern Portugal, a few kilometers from the Spanish border, this production site covers 50,000 square meters, including 15,000 square meters of factory and warehouse space.

It employs 200 people and, after having produced boats under the Starfisher brand, has been operating for several years as a subcontractor for other brands, including some from Groupe Beneteau since the beginning of 2021.



¹ Dayboating market: powerboats below 40ft in length

ABOUT GROUPE BENETEAU

A global market leader, Groupe Beneteau, thanks to its Boat division's 11 brands, offers nearly 180 recreational boat models serving its customers' diverse navigational needs and uses, from sailing to motorboating, monohulls and catamarans.

Through its Boating Solutions division, Groupe Beneteau is also present in the boat club, charter, marina, digital and financing sectors.

Leading the European leisure homes market, the three brands from the Group's Housing division offer a comprehensive range of leisure homes, lodges and pods that combine eco-design with high standards of quality, comfort and practicality.

With its international industrial capabilities and global sales network, the Group employs 7,600 people, primarily in France, the US, Poland, Italy, Portugal and China.

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