



Monfalcone shipyard evolves and becomes GROUPE BENETEAU ITALIA

Saint Gilles Croix de Vie (France)

As of March 1st 2022, the Groupe Beneteau's boatbuilding activities at the Monfalcone shipyard will be performed under the new company's name GROUPE BENETEAU ITALIA.

This change of name reflects the evolution of the shipyard and its further integration in the Groupe Beneteau's global industrial strategy. After more than a decade of growth and knowhow development building large luxury yachts for Monte Carlo Yachts brand, the production site recently went through a series of transformation. Becoming a multi-brand site, the yard expanded its activity in the development and construction of both sailing and motor yachts, including, besides MONTE CARLO YACHTS, several models for the brands BENETEAU, JEANNEAU and PRESTIGE.



As Groupe Beneteau is specializing its production sites per type and length of boats, GROUPE BENETEAU ITALIA becomes one of the Group's dedicated shipyard and pole of excellence for the construction of units from 60ft and above. Its state-of-the-art facility combined with its experienced workers make it the perfect place to develop and build high quality and performing motor and sailing yachts, from prototype development and testing of innovative solutions through to small series production of semi-customized units. Bringing in comfort, safety and wellbeing as essential components to deliver to the final customers, GROUPE BENETEAU ITALIA commits to the highest quality standards and guarantees a unique customer experience.

Comprising an area over 45,000 sq.m facing the Adriatic Sea, a state-of-the-art painting booth and its own marina, GROUPE BENETEAU ITALIA currently employs over 200 people in Monfalcone. The company will continue to hire and train talents to support its growth. In 2021, a new GRP molding workshop was created on the site and new staff members were hired and trained in France to the Groupe Beneteau's latest composite technologies. Over the last year, the Monfalcone shipyard successfully built and launched several new models such as BENETEAU Grand Trawler 62 and JEANNEAU Yacht 65.

Positioned on the construction of yachts over 60ft, GROUPE BENETEAU ITALIA will pursue its growth developing the largest units of Groupe Beneteau's House of Brands.

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ABOUT GROUPE BENETEAU

As global market leader, Groupe Beneteau, thanks to its Boat division's 11 brands, offers nearly 180 recreational boat models serving its customers' diverse navigational needs and uses, from sailing to motorboating, monohulls and catamarans.

Through its Boating Solutions division, Groupe Beneteau is also present in the boat club, charter, marina, digital and financing sectors.

Leading the European leisure homes market, the three brands from the Group's Housing division offer a comprehensive range of leisure homes, lodges and pods that combine eco-design with high standards of quality, comfort and practicality.

With its international industrial capabilities and global sales network, the Group employs 7,600 people, primarily in France, the US, Poland, Italy, Portugal and China.

GROUPE BENETEAU

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