



Ken CLINTON appointed Chief Executive Officer (CEO) of Rec Boat Holding (RBH)

Saint-Gilles-Croix-de-Vie (France)

Groupe Beneteau is pleased to announce the appointment of Ken CLINTON as Chief Executive Officer (CEO) of Rec Boat Holding (RBH), effective April 29, 2025.

This strategic appointment marks a new stage in the strengthening of our presence in the United States, with the aim of accelerating the development of our American brands.

Ken CLINTON is a recognized professional in the marine industry, having managed Intrepid Powerboats for over 15 years. In his new role, he will be responsible for :



- Develop a product offering specifically adapted to the American market,
- Accelerate the development cycle of new products,
- Strengthen synergies between Sales, Marketing, Development and Production teams.