



Groupe Beneteau acquires BMS and strengthens its premium services in the Mediterranean: With the integration of BMS, Lagoon expands its global network of services dedicated to owners of large catamarans.

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Groupe Beneteau continues to expand its service offering in the Mediterranean with the acquisition of BMS, a company renowned for its expertise in the maintenance, customization, and refit of large LAGOON catamarans. Each year, more than 50 LAGOON are serviced there. This integration allows owners to benefit from comprehensive, tailor-made service covering maintenance, customization, refit, and technical support for their boats.

A STRATEGIC PARTNERSHIP SERVING CUSTOMERS

Based in Canet-en-Roussillon, BMS has 14 employees and generated revenue of €3.3 million in 2025. By joining Groupe Beneteau, BMS retains its local roots, while its two founders, Pascal Cantiran and Denis Ranjard, remain at the helm to ensure continuity, proximity, and expertise.

With this integration, LAGOON—Groupe Beneteau's catamaran brand—is expanding its global network, which already includes seven service centers. Owners now have a strategic anchor point in the Mediterranean for reliable and sustainable support.



A SHARED VISION

"With the acquisition of BMS, we are taking a new step forward in the development of our service offering. This merger illustrates our desire to support our customers throughout the life of their boat," said Bruno Thivoyon, Chairman of Groupe Beneteau Executive Board. Clément Himily, Managing Director, Sailing Business Unit, adds:

"This acquisition reinforces our ambition to make LAGOON a global benchmark not only in terms of products and responsible innovation, but also in terms of services and customer support."

Pascal Cantiran, co-founder of BMS, concludes:

"Much more than an alliance, this is the meeting of two complementary visions: Groupe Beneteau's capacity for innovation and development, and BMS's local expertise with owners. Together, we will redefine the concept of customer service and take it even further."

ABOUT GROUPE BENETEAU

Founded in Vendée 140 years ago by Benjamin Bénéteau, Groupe Beneteau is now a leading global player in the nautical industry. With an international industrial presence comprising 16 production sites and a global sales network, the Group generated sales of €1 billion in 2024 and employs more than 6,500 people, mainly in France, the United States, Poland, Italy, Portugal, and Tunisia.

True to its mission – *Bringing dreams to water* – Groupe Beneteau imagines and designs boats and services that offer a unique sailing experience. Through its nine brands, its Boating division offers more than 135 pleasure craft models, catering to the diverse uses and sailing projects of its customers, whether sailing or motor boats, monohulls or catamarans.

Through its Boating Solutions division, the Group is also involved in daily and weekly rental services, marinas, digital services, and financing.

ABOUT BMS

Based in Canet-en-Roussillon, BMS specializes in the maintenance, customization, and refit of large LAGOON catamarans. Founded by Pascal Cantiran and Denis Ranjard, the company has established itself as a leading player thanks to its technical expertise and close relationship with owners.

ABOUT LAGOON

LAGOON, a brand of the Beneteau Group, is the world leader in the cruising catamaran market. With more than 7,000 catamarans built, LAGOON offers a range of boats from 38 to 82 feet. Since 1984, the brand has been opening up the world's seven seas to insatiable human curiosity, in complete safety. Elegant, comfortable, and reliable, LAGOON catamarans are designed to cross oceans. LAGOON can count on an international network of dealers and services and a very large community of owners. LAGOON catamarans are carefully designed by teams of enthusiasts committed to responsible innovation, enabling their owners to fulfill their travel dreams while respecting the oceans and ecosystems.

CONTACT MEDIAS

Barbara BIDAN
Corporate Communication Director
b.bidan@beneteau-group.com
Tel +33 / (0)6 02 17 13 14

www.beneteau-group.com