



Appointment: Bruno Thivoyon, Groupe Beneteau Chief Financial Officer

Saint Gilles Croix de Vie (France)

Groupe Beneteau is today announcing the appointment of Bruno Thivoyon as Group Chief Financial Officer. He is taking over from Christophe Caudrelier, Deputy Chief Executive Officer in charge of Operational Excellence, who was also performing the role of Group Chief Financial Officer.

“We are delighted to welcome Bruno Thivoyon to the Group in order to continue strengthening our finance function. His extensive experience gained within a global industrial group will be valuable for us as we move forward with our new strategic plan”, explains Christophe Caudrelier, Deputy Chief Executive Officer in charge of Operational Excellence.

Bruno Thivoyon began his career in 1998 with Valeo, after graduating in both industrial systems engineering and from IAE management school. Over 22 years, he held several finance positions, at its headquarters then in various business units. From 2012, he was Vice-President Finance for its Visibility business group, specialized in developing and producing lighting and wiper solutions for auto manufacturers, then from 2018, he was Vice-President International Development and Strategic Partnerships. He was notably involved in three acquisitions in Europe, North America and Japan, as well as their integrations, and was a director of Ichikoh, a company listed in Japan.

“I am delighted to be joining Groupe Beneteau, which has chosen to focus on its transformation when drawing up its new roadmap, and to be able to share my experience creating value in industrial environments with its management team and staff”, confirms Bruno Thivoyon.

Bruno Thivoyon is 45. He speaks French, English and Spanish.



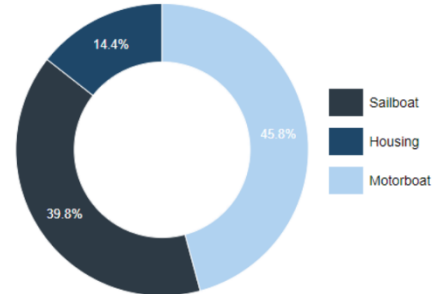
ABOUT GROUPE BENETEAU

As the boating industry’s global market leader, Groupe Beneteau, through its Boat Division’s 12 brands, offers over 200 recreational boat models serving its customers’ diverse navigational needs and uses, from sailing to motorboating, monohulls and catamarans.

Leading the European leisure homes market, the three brands from the Group’s Housing Division offer a comprehensive range of leisure homes, lodges and pods that combine eco-design with high standards of quality, comfort and practicality.

With its international industrial capabilities and global sales network, the Group employs 8,200 people, primarily in France, the US, Poland, Italy and China.

FY 2018-19 Group revenues: EUR 1336.2M



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